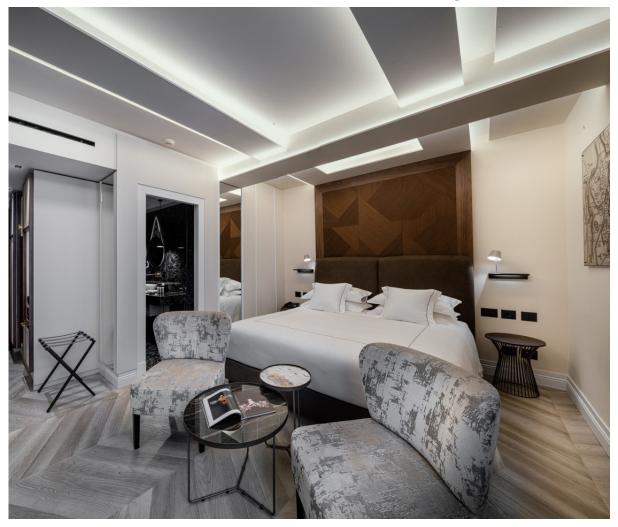
PRESS RELEASE

THE GRAND HOTEL PALATINO AWARDED BY THE READERS OF CONDE NAST TRAVELER

The iconic hotel is in the Reader's Choice Awards 2023 list of the top ten hotels in Rome



The <u>Grand Hotel Palatino</u> in Rome is on the list of the Condé Nast Traveler Readers' Choice Awards 2023, the award based on the choices of discerning readers from all over the world. Being included in this Top 10 list is an extraordinary honor, as it reflects the true opinions and appreciation of the travellers themselves and represents the realization of the hotel's vocation and commitment: to offer its guests a unique atmosphere in terms of typology, charm and standards of quality. The results were announced yesterday 3 October 2023 and will be published in the November issues of Condé Nast Traveler US and UK.

The Condé Nast Traveler Readers' Choice Awards are among the most prestigious awards in the travel industry and are the result of the votes of more than half a million Condé Nast Traveler readers worldwide (526,518) who submitted ratings and comments, sharing their recent travel experiences in countries, islands, cities, hotels, resorts, spas, cruise lines, trains, airlines and airports. Nominations for the hotel category are judged according to various criteria, including location, service, food and atmosphere, and the best go on to create the list of the Top 100 in the world. The Grand Hotel Palatino has distinguished itself for its privileged location in the heart of the Eternal City, its high-quality service and its refined elegance, offering guests an unforgettable experience in

Rome. To be among the top 10 hotels in Rome is an exceptional recognition, considering the wide range of hospitality options in the capital, thus demonstrating the extraordinary commitment of the Property and the entire Team to providing a first-class service.

"We feel deeply honored and grateful. This coveted and prestigious recognition goes beyond just words and represents the result of our ceaseless commitment to providing extraordinary experiences to our Guests. We want to express our sincere gratitude to the readers of Condé Nast Traveler for choosing us and for recognizing the importance of putting our clients at the center of everything we do. We are determined to continue to exceed expectations and deliver a high level of service with our usual commitment to excellence." declares the Vice President of Operations of the FH55 Hotels Group, Claudio Catani.

The **Grand Hotel Palatino** represents a perfect destination for travelers looking for a unique and memorable experience. Strategically located in the heart of the historic center of Rome, the hotel offers privileged access to many of the city's main attractions, including the Colosseum, the Imperial Forums and the Baths of Caracalla. It welcomes guests in an elegant and refined environment, with Prestige rooms and Junior Suites with panoramic views of the Eternal City, allowing guests to admire the beauty of Rome directly from their window or terrace. Furthermore, the dedicated staff, available but discreet, is always ready to satisfy guests' needs, guaranteeing high quality service, personalized attention and attention to detail. All these important features were appreciated and voted for by the readers of Condé Nast Traveler, who elected it among the 10 best hotels in Rome.

From November, the hotel, always aiming for excellence, is preparing to undergo an extraordinary transformation led by the architect Marco Giammetta, of the prestigious Giammetta Architects studio, to become an oasis of luxury, a place where guests will be able to immerse themselves in the history and mystery of the Capital. It will transform into a avant-garde structure, modern and contemporary. The restyling will involve all areas of the hotel and will include the creation of a luxurious spa, a welcoming hall, a bar with a focus on the art of "mixology", two multifunction rooms and a gourmet restaurant. It will offer 157 rooms and suites, all designed with sustainable materials to reduce environmental impact. Finally, a panoramic terrace will host a lounge bar with spectacular views of the Rione Monti.

Grand Hotel Palatino

A 4-star hotel, located in the Monti district, close to the large archaeological area which includes the Colosseum, Imperial Forum, Palatine Hill, Circus Maximus, Caelius and Baths of Caracalla. It has various types of rooms which include rooms with a view of the Quirinale or the Vittoriano and Junior Suites with a private terrace on the Top Floor from where you can enjoy a splendid view of the city.

The Grand Hotel Palatino offers a **Conference Center**, the Globo, with 5 rooms, including a lecture room of 295 sq. meters, ideal for exhibitions, meetings and as a showroom.

The Hotel also offers a gym with **Technogym** equipment and **personal trainers**, a bar, and three large and bright dining rooms, Le Erbe, Il Giardino and Le Spighe, where an international buffet breakfast, both sweet and savory, is served in the morning, offering **organic foods and a variety of products for those who follow specific diets linked to food intolerances and for those who enjoy eating healthily.**

The restaurant Le Spighe opens for dinner, also to the public, and serves various dishes, including a wide selection of seafood specialities, that rediscover the cuisine of the Roman and national Italian tradition. All the proposals are prepared by our Chef Giuseppe Mulargia and offered in both an à la carte menu and tasting menus.

The hotel is pet friendly and can be easily reached by car, with several affiliated paid parking garages nearby.

FH55 HOTELS

It's a hotel group founded in 1955 by Dino Innocenti, a pioneer in the hôtellerie sector, who began by creating the <u>Grand Hotel Mediterraneo</u> in Florence. The story continued in 1968 with the construction of the <u>Grand Hotel Palatino</u> in Rome, a stone's throw from the Colosseum. Then the group continued its growth with the purchase of the <u>Hotel Calzaiuoli</u>, in the heart of Florence, which opened in 1984. When the founder passed away, the heirs, who in the meantime had become owners of the structures, continued the expansion policy and in 1995 they acquired the <u>Hotel Villa Fiesole</u>. Today FH55 HOTELS is a hotel group made up of 4 structures, each with its own identity, but united by those values that the property transmits daily to all the staff and hotel management.



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