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The 10 Best Hotels In Florence

By Julie Eskins

The birthplace of the Renaissance, Florence has long been a magnet for art history lovers. It's impossible to walk through the Tuscan capital without stumbling upon a few masterpieces, from works by Michelangelo and Leonardo da Vinci to impressive architecture like Filippo Brunelleschi's dome of the Florence Cathedral. But the Italian city is more than just a living museum—it's also home to a growing number of contemporary design exhibits, Michelin-starred restaurants and artisans breathing new life into craft traditions. The best hotels in Florence reflect this commitment to craftsmanship in their architecture, décor and amenities.

There is no shortage of excellent accommodations to choose from. Those looking to explore tightly packed cobblestone alleyways and iconic museums like the Uffizi Gallery will want to stay at II Tornabuoni Hotel in the heart of the historic center. Prefer to escape the tourist crowds? We recommend AdAstra Florence, a stylish boutique in the Oltrarno district on the other side of the Ponte Vecchio. And for honeymooners, it doesn't get more romantic than The Place Firenze, which feels more like a private Italian home than a hotel. Below, our selections for the best hotels in Florence in 2024.

Best Hotel For Couples In Florence: The Place Firenze



Who Will Love It: Romantics looking for an intimate hotel with local touches

All-Star Amenities: Rooftop terrace; bar with working fireplace

What Not To Miss: Touring an artisanal workshop with The Place of Wonders project

Location: Santa Maria Novella

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With its cozy rooms and welcoming staff, The Place feels more like a private home than a hotel. The family-owned property boasts 20 individually decorated rooms and atmospheric common areas filled with books, antiques and artisan-made decor. For a romantic stay, you can't go wrong with the Panoramic Duomo Loft, with its bathroom and private terrace overlooking Brunelleschi's cathedral dome. While the rooms are undeniably gorgeous, the hotel's dedication to supporting Italian craftspeople in Florence is what really stands out. In 2023, the hotel launched The Place of Wonders, a project that offers tours of workshops and ateliers to guests, with 100 percent of the proceeds going toward a scholarship fund for aspiring students. The focus on local also shines at the hotel's restaurant, where ingredients are carefully sourced from Tuscan producers. Grab a table for two on their patio to savor it all with a view of Piazza di Santa Maria Novella lit up at night.